

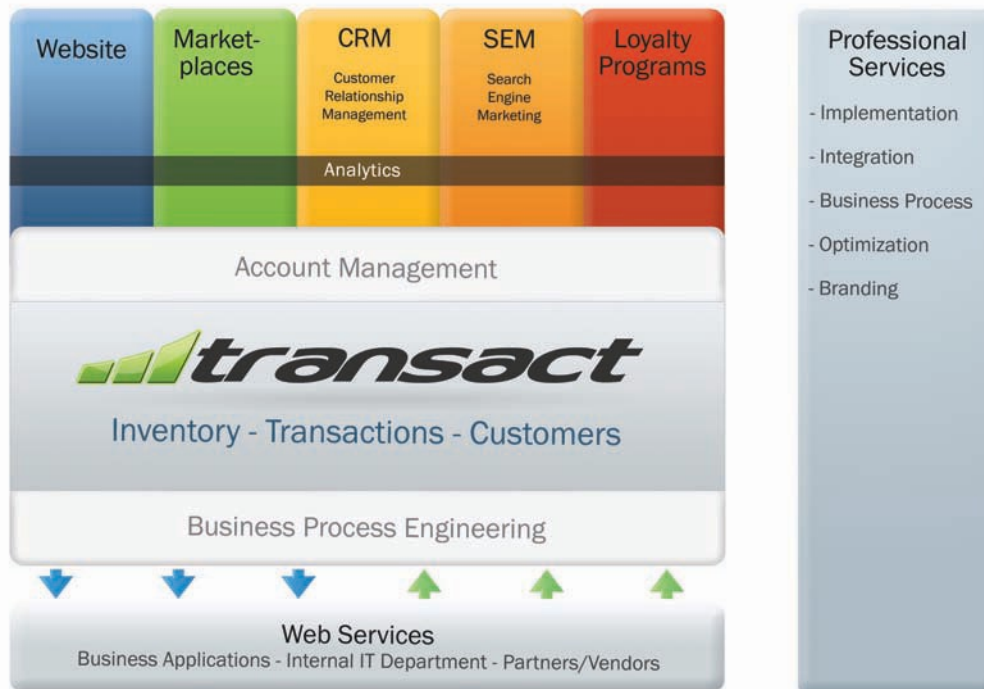


eCommerce evolved.

Performance Based eCommerce means connecting with your customers across multiple online selling channels.

Most successful online retailers establish themselves with their own website, multiple online marketplaces and comparison shopping engines. Valuable time and resources are spent managing the processes of maintaining an online retail business. Infopia offers the solution with the Transact eCommerce Platform. The Transact Platform automates, streamlines and integrates business processes to improve overall eCommerce management and growth. Infopia will help you capture your potential online revenue. And we'll help you make smarter decisions by pulling valuable sales and cost information together that create helpful insights.

Infopia is a complete eCommerce solution with features that allow you to be a successful online retailer.



Infopia has the tools to achieve your business goals

- List and display products using robust catalog and storefront tools
- Improve customer relationship management with our Salesforce.com integration
- Increase efficiency by connecting all of your business processes with our Web Services
- Utilize the most profitable business paths with our performance management reports

Infopia Transact provides the technology and services to help you to manage and grow your online business.

Website

- Build an independent brand separate from online marketplaces
- Design a website that not only looks good, but also sells more
- Use advanced features and functionality to increase conversions

Marketplaces

- Get your products on Amazon and sell more on eBay
- Know which products sell best on different marketplaces
- Drive new buyers to your website from comparison shopping engines

Customer Relationship Management

- Resolve customer issues faster
- Know what, where, and how your customers like to buy
- Send targeted email campaigns based on segments

Search Engine Marketing

- Increase qualified traffic to your site from major search engines
- Lower costs and increase conversions
- Have top-tier search marketers manage your PPC campaigns

Loyalty Programs

- Take advantage of coupons and other automated loyalty-building tactics
- Learn best practices to increase repeat buying
- Keep customers coming back with advanced technology

eCommerce Services

- Discuss strategy with account managers
- Enhance business capabilities with professional services
- Resolve technical issues quickly with dedicated customer support

Infopia's Technology Partners



eCommerce evolved.

With over ten years of experience working for online retailers, the Infopia Transact eCommerce platform is the complete eCommerce solution for growing your online business. It includes the technology and services to provide all of the needs for the growing online retailer - automation, flexibility and the commitment to your long lasting success in the eCommerce arena.

Learn More Today!

Find out how Infopia can grow your online business. Contact an Infopia eCommerce Expert at 888.337.6352 or visit www.infopia.com.

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